

LEP - Enterprise Zone Governance Committee

**Minutes of the Meeting held on Tuesday 10th October 2017 at 10.00am
at the Committee Room 'D' - The Henry Bolingbroke Room, County Hall,
Preston**

Present

Edwin Booth (Chairman)

Professor Mark Smith
County Councillor Michael Green

David Taylor

Observers

Paul Evans, BEIS

In Attendance

Jo Ainsworth
Rob Green
Ruth Connor
Nick Gerrard
Chris Dyson

Kathryn Molloy
Joanne Ainsworth
Michael Barber
Kevin Riley
Holly Tween

1. Welcome and Apologies for Absence

The Chair welcomed all in attendance. Apologies had been received from Anthony Lockley. CC Geoff Driver had also sent apologies, and CC Michael Green attended as his nominated substitute.

2. Declarations of Interest

No declarations of interest were made in relation to items on the agenda.

3. Minutes of the meeting held on 14th June 2017

Resolved: that the minutes of the meeting held on 14 June 2017 be confirmed as an accurate record and signed by the Chair.

4. Matters Arising

Regarding the Lancashire Advanced Manufacturing & Energy Cluster, it was

noted that an update on the procurement of a land agent had been requested. It was reported that this would be more meaningful once the Masterplans were more advanced. As delaying this would have no negative impact on the programme, it was agreed that the current arrangements would remain in place until early 2018 when procurement could be reconsidered.

Resolved: that the report on the procurement of a land agent be deferred until the new year.

5. Reporting to Lancashire Enterprise Partnership Board

Resolved: that the following will be reported to the Lancashire Enterprise Board:

- Update on the Masterplans for the Blackpool Airport and Hillhouse Technology EZ sites
- Update on the Samlesbury site Phase 1 works
- If sanctioned by the Growth Deal Management Board, presentation of the Advanced Manufacturing Research Centre proposal

6. Any Other Business

It was noted that Malcolm McVicar had retired from the LEP Board, and therefore from the EZ Governance Committee. The Chair wished to place on record the Committee's thanks for Malcom's years of hard work.

7. Date of Next Meeting

The next meeting is scheduled for 24 January 2018 at 10.00, venue to be confirmed.

The remainder of the 2018 programme as below were noted.

2pm 11 April 2018

2pm 16 May 2018

2pm 27 September 2018

2pm 13 December 2018

At this point the Committee approved that the meeting move into Part II, Private and Confidential to consider the items which contained exempt information provided in confidence as defined in the Freedom of Information Act 2000. It was considered that in all the circumstances of the case the public interest in maintaining the exemption outweighed the public interest in disclosing the information.

8. LAMEC Branding and Marketing

Ruth Connor from Marketing Lancashire, and Mike Barber from Richard Barber,

presented drafts of the branding and marketing for Lancashire Advanced Manufacturing & Energy Cluster (LAMEC), including draft content and layout for the brochures for each EZ and the cluster as a whole, and draft webpages.

It was noted that Samlesbury EZ already had a website, but this would be brought in line with the others. Each would be content managed and would include analytics for each site. Further graphics and CGI content would also be developed.

The drafts would be circulated to key stakeholders for review.

The Committee discussed the presentation and made the following recommendations:

1. That a dotted line be added to maps showing the proposed M55 link road
2. That, if CGI were to be added, it be made clear what was in existence and what was an impression
3. That a confidential entry was built into the enquiry process, whereby companies could express interest without being identified
4. That the automotive sector be featured more prominently in the content
5. That key contacts for key sectors be added, and further consideration be given to the investment support offer and how this could best be packaged and marketed
6. That David Taylor and Mark Smith consider whether a single point of contact could be put forward on behalf of universities
7. That every contact on the sites and in the brochures should be fully aware of the entire package to best signpost and inform any enquirer

Mike was thanked for his presentation.

Resolved: that the recommendations above be incorporated into the material.

9. Blackpool Airport and Hillhouse Masterplan Update

Kevin Riley from Mott McDonald presented an update on the Blackpool Airport and Hillhouse Masterplans, highlighting various issues and opportunities, outlining the different project phasing, business rates areas, and presenting options for land use, infrastructure and access routes.

The Committee discussed the Masterplans. Regarding the Blackpool site, it was commented that a Business and Operational Plan would be developed shortly, and it was suggested that a planning framework to underpin the delivery of phases should be developed.

Kevin was thanked for his presentation.

Resolved: that the Committee note the update.

10. Blackpool Airport Enterprise Zone - progress report

This item was discussed under item 9.

11. Hillhouse Technology Enterprise Zone - progress report

This item was discussed under item 9.

12. Samlesbury Aerospace Enterprise Zone Update Report

Chris Dyson presented the circulated report to the Committee which informed members of the progress in the development of the Samlesbury Aerospace EZ, including the spine road, the operational sites, the commercial property agents, branding and community engagement.

It was suggested that officers from the Fylde Coast EDC be offered a tour round the Samlesbury site to see the early progress.

Resolved: that officers from the Fylde Coast EDC be offered a tour round the Samlesbury site to see the early progress. Chris Dyson to arrange.

13. Warton Aviation Enterprise Zone - progress update

Kathryn Molloy updated the Committee on the Warton Aviation EZ. It was noted that two companies had moved on site.

Resolved: that David Taylor would work with David Holmes, BAE, and bring a more detailed report to the next meeting.